

Guelph Chamber of Commerce Moving Business Forward Magazine

AD RATES: Per issue / GST Extra

All ads print in full-colour process

	Member Rate	Non-Member Rate
Full Page Ad	\$750	\$1400
Half Page Ad , <i>Horizontal or Vertical</i>	\$575	\$1150
Quarter Page Ad , <i>Horizontal or Vertical</i>	\$325	\$600
Eighth Page Ad , <i>Horizontal</i>	\$195	\$320
<i>Option: Premium Ad Position</i>	<i>add \$200</i>	<i>add \$200</i>
Flyer Insert (<i>single insert - some restrictions apply</i>)	\$500	\$1000
Flyer Insert for non-profit organizations	\$250	\$1000

Distribution:

This publication is mailed to a specific target market; all current members designated as official representatives of the Guelph Chamber of Commerce. The mailing circulation is approximately 1,800.

The magazines are also available at the Guelph Chamber office and at all chamber events; Business After 5, Networking Breakfasts and Lunch and Learns. Online PDF copies are available for viewing at www.guelphchamber.com.

Target Market:

Because the distribution of the magazine includes all Guelph chamber members, our target market is business professionals. Each Magazine has a theme. Previous themes have included; Sales & Marketing / Accounting & Bookkeeping / Tax & Finance Issues for Small to Medium Business.

Magazine Contents:

Each issue of Moving Business Forward contains member information, event highlights and business building articles. The articles are timely and relevant, and are contributed mainly by members. Advertising space is available to members first, and non-members only where space is available.

Printing:

Moving Business Forward is printed on high profile gloss paper in four colour process. This 28 page magazine is delivered by mail in a clear polybag with all inserts placed inside the front cover.

Frequency:

Moving Business Forward is published 4 times per year... Spring, Summer, Autumn, Winter.

Archived issues are available to view online at www.guelphchamber.com.

For more information please contact:

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