

2012

SPONSORSHIP OPPORTUNITIES



THE GUELPH AWARDS OF EXCELLENCE

THURSDAY, JUNE 28, 2012

ALIGN YOUR ORGANIZATION WITH THIS
CELEBRATION OF EXCELLENCE IN GUELPH.

A GALA NIGHT, CELEBRATING EXCELLENCE IN GUELPH!

THE GUELPH AWARDS OF EXCELLENCE

The Guelph Awards of Excellence Gala will take place on June 28, 2012 at the Delta Guelph Hotel & Conference Centre. The evening will begin with a delicious four course dinner followed by the presentation of awards to several local businesses, organizations and individuals in recognition of their excellence in providing exemplary service and quality programs in our community.

OBJECTIVES

- To provide an opportunity for the Guelph business community to celebrate significant achievements and excellence through the presentation of awards.
- To provide an opportunity for your organization to align yourself with a prestigious high profile community event.

AWARDS

The Mayor's Awards

Downtown Volunteer of the Year Award

Guelph and Wellington ACO Heritage Award

The Guelph & Wellington United Way Campaign Awards

Guelph Chamber of Commerce President's Business Recognition Awards

The Innovation Guelph Award



SPONSORSHIP OPPORTUNITIES

LEVEL 1

PRESENTING SPONSORSHIP (LIMITED TO 2)



An investment of \$3500 entitles you to:

Six complimentary tickets to the Guelph Awards of Excellence Gala on Thursday, June 28, 2012.

An opportunity to present an award on stage.

Recognition as a Presenting Sponsor by the Master of Ceremonies at the event.

Name and logo recognition via an Electronic Backlit Screen Show at the event with full screen display.

Logo Recognition, with a link to your website on the Guelph Chamber of Commerce website.

Recognition as a Presenting Sponsor by name and logo with strategic placement on the event programme.

Local radio and newspaper recognition as a Presenting Sponsor prior to the event.

All general Awards of Excellence Gala marketing material will display your company logo as a Presenting Sponsor.

SPONSORSHIP OPPORTUNITIES

LEVEL 2

PLATINUM SPONSORSHIP



An investment of \$3000 entitles you to:

Four complimentary tickets to the Guelph Awards of Excellence Gala on Thursday, June 28, 2012.

Recognition as a Platinum Sponsor by the Master of Ceremonies at the event.

Name and logo recognition via an Electronic Backlit Screen Show at the event with full screen display.

Logo recognition as a Platinum Sponsor on the Guelph Chamber of Commerce website.

Recognition as a Platinum Sponsor by name and logo with strategic placement on the event programme.

Local radio and newspaper recognition as a Platinum Sponsor prior to the event.

All general Awards of Excellence Gala marketing material will display your company logo as a Platinum Sponsor.

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**CELEBRATION
OF EXCELLENCE**
IN GUELPH!

SPONSORSHIP OPPORTUNITIES LEVEL 3

GOLD SPONSORSHIP



An investment of \$1500 entitles you to:

Two complimentary tickets to the Guelph Awards of Excellence Gala on Thursday, June 28, 2012.

Recognition at the event by the Master of Ceremonies.

Recognition by logo on Electronic Backlit Screenshot, shared with one other sponsor on same display.

Local radio and newspaper recognition as a Gold Sponsor prior to the event.

All general Awards of Excellence Gala marketing material will display your company name as a Gold Sponsor.

“The University is proud to be a sponsor of the Guelph Awards of Excellence. The annual awards gala is the city’s premier appreciation event, honouring the outstanding business leaders, community leaders and volunteers who are changing lives and improving life in Guelph.”

Charles Cunningham, Director, Communications & Public Affairs, University of Guelph

*“The Guelph Awards of Excellence celebrate all that makes Guelph – well, Guelph!
Great people, great atmosphere and inspiring achievements.”*

Carly O’Brien, Principal, The Achievement Centre - Excel, Guelph, ON



A NIGHT OF COMMUNITY AND TAKING PRIDE IN OUR ACHIEVEMENTS!

If you would like additional information on the 2012 Guelph Awards of Excellence Gala and the sponsorship opportunities that are available, please feel free to contact the chamber at:

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A partnership of the City of Guelph, Guelph Chamber of Commerce,
The Architectural Conservancy of Ontario, Downtown Guelph Business Association,
the United Way of Guelph & Wellington and Innovation Guelph.