

2 GREAT WAYS

the Guelph Chamber
can help you
**increase
your
Online
Exposure**

1 Website Banner Ad

Advertise your company with a web banner on the Guelph Chamber of Commerce website - www.guelphchamber.com

Your banner art + our high volume of hits = more hits for your website!

AVAILABILITY - Only 25 spots available per year!

FLEXIBILITY - Banner ads are now available for terms of 6 months or one year. Interested in changing your banner ads occasionally for a new look? We can upload your new banner ad for a small \$25 fee.

EXCLUSIVITY - Exclusivity in your industry for a one year commitment is available on a first-come-first-served basis.

PLUS...

**Special Discount Offer
if you order **Both****



**Sign up for one or both!
See over for details...**

GCC *Moving Business Forward*
Guelph Chamber of Commerce

2 Website Directory Enhancements

All Chamber members are listed in the Guelph Chamber online directory, but this is **your chance to stand out!**

Web Directory Enhancements Include:

Your Company Listing HIGHLIGHTED within your main category. It will stand out!

Your Company LOGO displayed above your contact information!

A PICTURE of your choice will be placed beside your contact information!

A MAP to Your Location from MapQuest will be included in your contact information!

To view Website Directory Enhancements, go to www.guelphchamber.com and click on the Business Directory. Search for 'Associations' - enhancements are in place for the Guelph Chamber listing!

www.guelphchamber.com

Website Directory Enhancements / Website Banner Ad - SIGN UP FORM

Please indicate your choice:

- 1 Website Banner Ad**
- 6 Months** \$450 +HST = \$508.50
 - 1 Year** \$720 +HST = \$813.60
 - Call me about exclusivity in my industry*
1 Year (Excl.) \$1200 +HST = \$1356.00

- 2 Website Directory Enhancements**
- 6 Months** \$49.00 + HST = \$55.37
 - 1 Year** \$99.95 + HST = \$112.94

- Special Discount Offer **1** & **2****
Both 1 & 2
Website Banner Ad +
Website Directory Enhancements
- 1 Year** \$769.00 + HST = \$868.97

Contact Information:

Name _____
Company Name _____
Contact Email _____
Contact Phone _____

Payment Information:

- Visa MasterCard Contact me for other payment options

Card # _____ - _____ - _____ - _____ Expiry: _____ / _____

TERMS OF AGREEMENT

This is the entire agreement between the Publisher and the Advertiser. Any future agreement between the Publisher's representative and the Advertiser regarding the Advertising and its location in the Publication shall not be valid unless in writing and accepted by an officer of the Publisher, and any changes, modifications, or deviations thereof must be in writing and signed by the appropriate officer.

The undersigned hereby represents and warrants to the Guelph Chamber of Commerce, for the purpose that they may rely thereon, that the undersigned has the authority to enter into Agreement on behalf of the person, or company referred to herein.

PAYMENT Payment is due in full prior to activation of either Website Directory Enhancements or Website Banner Advertising. Both options are for chamber members only.

MEMBERSHIP CANCELLATION Should you choose to cancel your chamber membership during the duration of your contract, your banner or enhancements will be removed without refund.

ADVERTISING COPY Advertisers are to supply finished ad material.

PHOTOGRAPHY The Publisher is not responsible for any ownership or copyright issues that may arise from photography or images provided by the advertiser.

ELECTRONIC ARTWORK REQUIREMENTS

Supplied artwork must be one of the following formats:

WEBSITE BANNERS Banners are 468px x 60px (under 500kb in size) and can be flash animation or JPG and GIF images. If you don't have the staff to create your banner, the chamber will be happy to refer you to members who will be able to quote you a price.

DIRECTORY ENHANCEMENTS Your company logo and photo must be supplied as a JPG, RGB mode, no larger than 100k file size. **NO OTHER FILE TYPES** including Word, Excel, Power Point, or Publisher will be accepted.

TYPOGRAPHICAL ERRORS The Publisher is not responsible for errors in supplied ad material. No other compensation will be allowed.

CHANGES AFTER SUBMISSION All ad copy material shall be considered complete upon submission to the Publisher unless otherwise stated. Changes to the advertisement after submission will be charged at the Publisher's prevailing rate.

OTHER CONDITIONS Any bill/invoice submitted to the Advertiser shall be construed to be correct unless written protest is made within 30 days of rendering thereof. This agreement cannot be invalidated by the advertiser for wrongful insertion or omission by the publisher. Publisher agrees to credit Advertiser for all such omissions or improper insertions.

Signed

Date

Contact **The Guelph Chamber of Commerce** at (519) 822-8081, or by email at chamber@guelphchamber.com.
For FAX, send to 519-822-8451.