

Advertising Packages ²⁰²³

Get your brand noticed & your message heard by advertising with the Guelph Chamber.



Website Advertising

- Clickable ad on the right-hand side of our website with the dimensions of 300px by 250px
- Our website averages 7,000 views a week
- Provide artwork in JPEG, PNG or GIF format
- **\$95/month +HST** (*Member Pricing*)
- **\$200/month +HST** (*Non-Member Pricing*)

E-Newsletter Advertising

- Clickable ad on the left-hand side of our newsletter with the dimensions of 175px x 175px
- Our newsletter is sent out to roughly 5,000 subscribers bi-weekly
- Provide artwork in JPEG or PNG format
- **\$60/issue +HST** (*Member Pricing*)
- **\$150/issue +HST** (*Non-Member Pricing*)



Advertising Packages

Looking for a one-stop-shop package that allows you to get all of the perks of advertising in one simple step? We've got you covered!

Package 1: The Starter

- 3 months website advertising
- 3 editions advertising in our bi-weekly e-newsletter
- 1 promotional social media post
- **\$315 + HST** (*Member Pricing*)
- **\$530 + HST** (*Non-Member Pricing*)

Package 2: The VIP

- 6 months website advertising
- 6 editions advertising in our bi-weekly e-newsletter
- 2 promotional social media posts
- **\$525 + HST** (*Member Pricing*)
- **\$850 + HST** (*Non-Member Pricing*)

Sponsorship is one of the most unique methods of advertising the Chamber has to offer. If you're looking for a customized branding opportunity to enhance your community visibility and work towards achieving your organization's business goals, sponsoring an event or program may just be a fit for you.

Contact us today to learn more about our sponsorship opportunities!
events@guelphchamber.com

