

2025-2026  
GUELPH CHAMBER OF COMMERCE  
Annual Sponsorship Package





## A message to our community partners

We'd like to extend our sincerest gratitude to our community partners – past, present, and future. Your collaborative efforts have played a vital role in allowing us to enhance our offerings to our members and will allow us to continue to *help businesses thrive*.

Your support isn't just appreciated, it's *essential*. We're proud to have you as a part of our organization, and we look forward to continuing to grow and succeed *together*.

CONTACT:

**Isobel Adams**, Program & Events Manager: [isobel@guelphchamber.com](mailto:isobel@guelphchamber.com)

**Chloe Van Kessel**, Events & Membership Coordinator: [chloe@guelphchamber.com](mailto:chloe@guelphchamber.com)



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## Legend

Look for these icons to find the sponsorship opportunity that best fits your organization.



Networking



Learning



Inspire



Tradeshow



Policy

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## Fast facts about the Guelph Chamber

- Over 750 member organizations
- A diverse sector of businesses including advanced manufacturing, clean-tech, non-profits and charities, education, construction and trades, professional services, and more
- Named in the top 10 for Canada's fastest growing chambers in 2024 for medium and large chambers with 500+ members
- 30+ annual events attracting thousands of business professionals and change-makers

## Community impact and value

Are you looking to increase your brand's presence in the Guelph community and enhance your business advantage?

Are you looking to support the local business ecosystem?

The Guelph Chamber works with organizations to develop customized sponsorship plans to meet your business' unique needs.





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## Benefits of sponsorship include:

-  • Enhanced brand visibility from high open rates on e-blasts seen by over 5,000 contacts each cycle
-  • Valuable networking opportunities
-  • Positive community image
-  • Lead generation and business growth
-  • Competitive advantage – stand out among your competitors
-  • Building successful partnerships and relationships
-  • Enhance your employee engagement by allowing them to participate in events and programs

## Benefits of sponsorship to the community include:

-  • Supports small businesses and increases the local spend in the community / supports local economic growth
-  • Strengthens community collaboration and connection
-  • Fosters positive civic engagement
-  • Provides valuable educational opportunities
-  • Promotes a vibrant, inclusive culture
-  • Assists in creating memorable moments



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# Chamber Cup

If you're looking to build your business, practice your swing, and get your brand noticed both on and off the course, sponsoring our Chamber Cup is the perfect match fore your business.

Thursday September 4, 2025

12:00pm Registration and Lunch, 1:30pm Shotgun Start followed by banquet dinner  
Ariss Valley Golf & Country Club



Recognition	Title Sponsor \$5,000	Course Sponsor \$2,500	Golf Sponsor \$1,250	Hole Sponsor \$350/\$450
Naming rights to the event				
Complimentary tickets	2 foursomes	1 foursome	2 golfers	
Signage on course	3 signs	2 signs	1 sign	
Opportunity to set up on hole				
Signage at registration				
Speaking opportunities	Introduction at dinner and opportunity to announce low gross foursome			
Logo recognition on all marketing materials				
Logo recognition on all event e-blasts and e-news				
Clickable logo on event registration page				
Logo on cart signs				
Social media exposure				
Exclusive brand and activation opportunities				

## Quick Facts:



Over 140 golfers



One of our most popular networking events, by par



Attracts business owners, managers, CEOs, and more

# Municipal Budget Breakfast











The Municipal Budget Breakfast provides an opportunity for community and business leaders to get plugged into what is happening with the city's executive team. Learn about key priorities and hear about the business of running the city from the Chief Administrative Officer of the City of Guelph.



**November**

7:30am - 9:30am



Recognition	Title Sponsor \$3,000	Community Sponsor \$1,500
Naming rights to the event		
Opportunity to speak	Make introductory remarks and introduce speaker(s)	
Distribute/display marketing materials to attendees		
Complimentary tickets	4	2
Display pop-up banner	On stage	In room
Recognition in opening remarks		
Social Media exposure	 - enhanced	
Logo with clickable link on event page registration page	 - enhanced	
Logo on marketing materials	 - enhanced	

## Quick Facts:















Attracts 60-80 attendees

# Local Leaders Luncheon **2 EVENTS**

The Local Leaders Luncheon series is comprised of 2 events and is a premier networking opportunity connecting Guelph's community leaders together. Join local business professionals to network over lunch and hear a thought provoking and inspiring conversation from a panel of local leaders on diverse topics. Sponsoring this series provides you with the opportunity to put your organization in front of a handful of some of Guelph's movers and shakers to foster connections to advance your trajectory.



**February & May**  
11:30am - 2:00pm

Recognition	Title Sponsor \$3,000	Community Sponsor \$1,500	Supporting Sponsor \$750
Naming rights to the event			
Opportunity to speak	Make introductory remarks and introduce speaker(s)		
Distribute/display marketing materials to attendees	Yes		
Complimentary tickets	4	2	1
Display pop-up banner	On Stage		
Recognition in opening remarks			
Social Media exposure	 - enhanced		
Logo with clickable link on event page registration page	 - enhanced		
Logo on marketing materials	 - enhanced		



# State of the City

The State of the City is a premier community networking event where the Mayor of the City of Guelph addresses business and community leaders. Put your organization's brand in front of hundreds of business professionals as the Mayor outlines his community vision, shares progresses and challenges from the past year, and fields questions from the audience.

























## Early February

7:00am - 10:00am

Delta Guelph Hotel & Conference Centre



Recognition	Title Sponsor \$6,000	Event Sponsor \$4,000	Community Sponsor \$3,000	Small Business Sponsor \$500
Naming rights to the event				
Opportunity to speak	Make introductory remarks and introduce Mayor			
Distribute/display marketing materials to attendees				
Complimentary tickets	6	4	2	1
Display pop-up banner	On stage	In room		
Recognition in opening remarks				
Social Media exposure	 - enhanced			
Logo with clickable link on event page registration page	 - enhanced			
Logo on marketing materials	 - enhanced			
Logo on all tent cards				
Activation Table				

# Inspirational Women

3 EVENTS

The Inspirational Women series comprises of 3 luncheons providing inspiring, progressive, and celebratory panel discussions featuring prominent female community leaders and CEOs. This series shares all sides of the personal and professional barriers women in our community have had to overcome to reach their current successes.

Sponsoring this event allows your brand to stand out in a crowd and shows you as a community connector and champion. This sponsorship opportunity positions your brand as a champion of equity, diversity, and inclusion.



**October, January, March**

12:00pm - 2:00pm

TBD

Recognition	Title Sponsor \$6,500	Community Sponsor \$3,500	Event Sponsor (1 event only) \$1,500	Conversation Sponsor \$750
Naming rights to the event				
Opportunity to speak				
Distribute/display marketing materials to attendees				
Complimentary tickets	4	2	2	1
Display pop-up banner	On stage			
Recognition in opening remarks				
Social Media exposure	- enhanced			
Logo with clickable link on event page registration page	- enhanced			
Logo on marketing materials	- enhanced			
Logo on all tent cards				
Activation Table				

## Quick Facts:



Over 250 event attendees over 3 events



Our most high-impact and inspiring event series



Attracts leaders in business and community change-makers

# Business After 5

**8 EVENTS**

The Business After 5 series is comprised of 8 networking events, available for free to members, thanks to the support of the series sponsor. Each Business After 5 event is hosted by a Guelph Chamber member featuring a new location, an interesting product, or an engaging tour of their space. These networking events allow businesses of all sizes to network, create connections, and cultivate working relationships to ensure business prosperity and economic development. Promote your brand as a champion of connecting and supporting businesses by being our exclusive Presenting Sponsor.



**September, October, November, January, February, March, April, May**

5:00pm - 6:30pm

## Presenting Sponsor - \$5,000

- The opportunity to be introduced as the Presenting Sponsor at each event and give a brief overview of your organization
- The opportunity to introduce the guest speaker at each event (introduction of guest speaker provided by Guelph Chamber of Commerce)
- Event naming rights (Business After 5s presented by Your Business Name)
- Social media exposure prior to and during all 8 Business After 5 events
- Logo displayed on all Business After 5 marketing materials
- Minimum of 2 e-blasts per event featuring your logo
- Minimum of 2 e-newsletters per event featuring your logo
- 1 Network e-blast (clickable e-blast to our network promoting your brand or project)
- Opportunity to display pop up banner and distribute marketing materials at events
- Logo with clickable link to your website on event registration pages
- Unlimited attendance from your company's staff

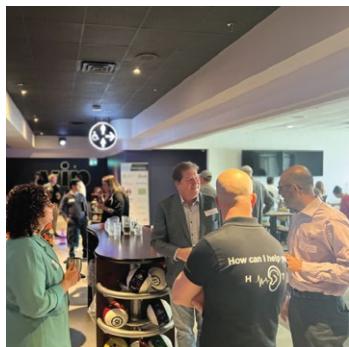
## Quick Facts:



Your brand will be exposed to over 600 attendees over 8 BA5s



Our most popular and well-attended networking event series



# Breakfast Academies



4 EVENTS

The Breakfast Academy series is a learning platform connecting Chamber members of various sizes and sectors to learn essential skills to enhance their operations, talent, and workplace development. Put your brand in front of hundreds of members to enhance your awareness and position you as a leader in our business community.

October, November, March, April

7:30am - 9:30am



Recognition	Title Sponsor \$5,000	Community Sponsor \$2,000
Naming rights to the event		
Opportunity to speak		
Distribute/display marketing materials to attendees		
Complimentary tickets	4	2
Display pop-up banner	On stage	
Recognition in opening remarks		
Social Media exposure	 - enhanced	
Logo with clickable link on event page registration page	 - enhanced	
Logo on marketing materials	 - enhanced	
Logo on all tent cards		
Activation table		
Network E-blast		

## Quick Facts:



Your brand will be exposed to 200+ attendees in total (over 4 events)



Target audience includes managers, business owners, and not-for-profit leaders



# Tabletop Tradeshow

NEW in  
2025-26!

Celebrate Small Business Week by showcasing your business! The Tabletop Tradeshow features 50+ members who are showcasing their cutting-edge products and services. Stand out as a leader for small businesses in our community.

Wednesday October 22nd

4:00pm - 7:00pm

Victoria Park East Golf Club



Recognition	Title Sponsor \$3,000	Event Sponsor \$1,500	Emerging Sponsor \$750
Naming rights to the event			
Complimentary tickets	2 tables	1 table	1 table
Display pop-up banner			
Social Media exposure	- enhanced		
Logo with clickable link on event page registration page	- enhanced		
Logo on marketing materials	- enhanced		
Logo on event brochure	- enhanced		
Logo on all event signage	- enhanced		

## Quick Facts:



Over 50 small businesses showcasing their goods, products, and services (anticipated)



Over 200+ general attendees (anticipated)

# Economic Summit

The Economic Summit will provide an update on Guelph's current business and economic climate, while exploring how to unlock opportunities for growth. Hear from a keynote speaker and panel on key issues facing our community, and how we can collectively work together to drive innovation and prosperity.



**January 2026**

TBD

TBD



Recognition	Title Sponsor \$4,000	Community Sponsor \$2,500	Supporting Sponsor \$1,000
Naming rights to the event			
Opportunity to speak	- Introduce Keynote	- Introduce Panel	
Reserved seating at head table			
Distribute/display marketing materials to attendees			
Complimentary tickets	4	2	1
Display pop-up banner	On stage		
Recognition in opening remarks			
Social Media exposure	- enhanced		
Logo with clickable link on event page registration page	- enhanced		
Logo on marketing materials	- enhanced		
Logo on all tent cards			
Activation table			

## Quick Facts:



100+ attendees  
(anticipated)



Attracts Guelph's most influential thought leaders from business, government, and academia
























# Guelph Awards of Excellence

The Guelph Awards of Excellence is the community's premier appreciation event and celebrates the exceptional businesses and individuals that call Guelph home. Through various Chamber awards, business and individuals will be recognized for their efforts in building our community.

**June 2026**

5:00pm - 9:00pm



Recognition	Community Pillar \$5,000	Recognizing Excellence \$4,000	Celebrating Community \$2,500	Activation Opportunities** \$1,500
Complimentary tickets	6*	4*	2*	0*
Opportunity to present an award on stage				
Company logo recognition in finalist video				
Logo recognition in sponsor reel	 - full screen	 - shared	 - shared	
Social Media exposure	 - enhanced			
Logo with clickable link on event page registration page	 - enhanced			
Logo on marketing materials	 - enhanced			
Logo in event programme	 - enhanced			
Recognition at event by emcees	 - enhanced			

\*Opportunity to purchase additional tickets at a pro-rated sponsor rate

\*\*Activation opportunities include wine sponsor, registration sponsor, décor sponsor, table/centrepiece sponsor

## Quick Facts:



Over 350 attendees every year



Attracts a diverse range of businesses in Guelph from all sectors and business size



Guelph's biggest business celebration



Media coverage of event



High social media impressions

# Business Expo










Hosted by the Greater KW, Guelph, and Cambridge Chambers of Commerce, the 2026 Business Expo will highlight the tri-city business communities. With over 1,200 attendees, this event provides plenty of opportunities to showcase your brand across three cities.

Wednesday April 15th, 2026

2:00pm - 7:00pm

Bingemans



	Gold Sponsor \$1,750	Silver Sponsor \$1,250	Bronze Sponsor \$1,000
Booth	10' x 10' booth in premium location	10' x 10' booth	8' x 8' booth
Logo on all promotional materials across 3 chambers			
Logo on all 3 chamber event registration pages, hyperlinked to your site			
Inclusion in digital expo guide			

## Quick Facts:



Our largest attended event with over 1,200 attendees



High-profile event with exposure to members of 3 different chambers



Media exposure

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