# Build *your* brand.

**GET YOUR BRAND NOTICED & YOUR MESSAGE HEARD BY ADVERTISING WITH THE GUELPH CHAMBER.**

GUELPH CHAMBER OF COMMERCE



## Advertising

### WEBSITE ADVERTISING

- Clickable ad on the right-hand side of our website with the dimensions of 300px (w) X 250px (h)
- Our home page averages **20K views** per year
- Provide artwork in JPEG, PNG or GIF format

**$125/MONTH +HST (MEMBER PRICING)**

*$250/MONTH +HST (NON-MEMBER PRICING)*

### E-NEWSLETTER ADVERTISING

- Clickable ad on the left-hand side of our newsletter with the dimensions of 175px X 175px
- Our newsletter is sent out to roughly **5K subscribers** bi-weekly
- Provide artwork in JPEG or PNG format

**$90/ISSUE +HST (MEMBER PRICING)**

*$225/ISSUE +HST (NON-MEMBER PRICING)*



*SIZE DOES MATTER!*

- Unlock your business's full potential with our new clickable E-News Banner Ad. Bigger and better than ever with the dimensions of 600px X 200px
- Provide artwork in JPEG or PNG format

**$225/ISSUE +HST (MEMBER PRICING)**

*$375/ISSUE +HST (NON-MEMBER PRICING)*



## SOCIAL POST (Shared on LinkedIn)

- For a small investment, you can amplify your reach, attract new customers, and boost your brand's visibility. Put your business in front of the right audience. Don't miss out on this chance to shine brighter on social media - boost your business today!
- Over 2k LinkedIn followers
- Provide artwork in JPEG or PNG format
- Provide written content which is subject to Chamber approval

**$150/POST +HST (MEMBER PRICING)**

*(NOT AVAILABLE TO NON-MEMBERS)*

## NETWORK E-BLAST

- Clickable E-blast to our network with over **2k subscribers**!
- Provide artwork in JPEG or PNG format 600px wide and however tall you like.
- Provide link to website or contact
- Limited spots available.

**$650/E-BLAST +HST (MEMBER PRICING)**

*(NOT AVAILABLE TO NON-MEMBERS)*

*NEW!*

## THE DOUBLE BLAST

- Two Network Eblasts for a deal! Get twice the reach with our network.
- Limited spots available.

**$1000 +HST (MEMBER PRICING)**

*(NOT AVAILABLE TO NON-MEMBERS)*




*NEW!*

## SOCIAL SPOTLIGHT COLLAB (Shared on Instagram)

- Want to Collab with the Chamber? We share your message and logo on our grid through a templated collaboration post.
- Over 4K Instagram followers
- Provide copy of up to 50 words, which is subject to Chamber approval as well as logo of business/organization

**$100 + HST (MEMBER PRICING)**

*(NOT AVAILABLE TO NON-MEMBERS)*

# Advertising Packages

Looking for a one-stop-shop package that allows you to get all of the perks of advertising in one simple step? We've got you covered!



NEW!

## THE MINI

- 1 Social Media post (LinkedIn)
- 1 E-News Ad in our bi-weekly e-newsletter

**$200 + HST (MEMBER PRICING)**

*$425 + HST (NON-MEMBER PRICING)*

## THE STARTER

- 3 months website advertising
- 3 editions advertising in our bi-weekly e-newsletter
- 1 promotional social media post

**$425 + HST (MEMBER PRICING)**

*$625 + HST (NON-MEMBER PRICING)*

## THE VIP

- 6 months website advertising
- 6 editions advertising in our bi-weekly e-newsletter
- 2 promotional social media posts

**$625 + HST (MEMBER PRICING)**

*$925 + HST (NON-MEMBER PRICING)*

GUELPH CHAMBER OF COMMERCE

BOOK YOUR SPOT TODAY AND REACH OUT TO: ELLYN@GUELPHCHAMBER.COM