2026-2027

GUELPH CHAMBER OF COMMERCE

Annual Sponsorship Package

GUELPH CHAMBER OF COMMERCE

A message to our community partners

We'd like to extend our sincerest gratitude to our community partners – past, present, and future. Your collaborative efforts have played a vital role in allowing us to enhance our offerings to our members and will allow us to continue to *help businesses thrive*.

Your support isn't just appreciated, it's *essential*. We're proud to have you as a part of our organization, and we look forward to continuing to grow and succeed *together*.

CONTACT:
Isobel Adams, ***Interim Director of Operations***: isobel@guelphchamber.com
Chloe Van Kessel, ***Events & Membership Coordinator***: chloe@guelphchamber.com

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Legend

Look for these icons to find the sponsorship opportunity that best fits your organization.

- Networking
- Learning
- Inspire
- Tradeshow
- Policy

CONTACT:
Isobel Adams, ***Interim Director of Operations***: isobel@guelphchamber.com
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Fast facts about the Guelph Chamber

- Over 750 member organizations
- A diverse sector of businesses including advanced manufacturing, clean-tech, non-profits and charities, education, construction and trades, professional services, and more
- Named in the top 10 for Canada's fastest growing chambers in 2024 for medium and large chambers with 500+ members
- 55+ annual events attracting thousands of business professionals and change-makers

Community impact and value

Are you looking to increase your brand's presence in the Guelph community and enhance your business advantage?

Are you looking to support the local business ecosystem?

The Guelph Chamber works with organizations to develop customized sponsorship plans to meet your business' unique needs.

What's new this year?

NEW EVENTS:

- Manufacturing Summit
- International Women's Day Luncheon
- Workshop Series
- Coffee Connector
- Roundtable Series

MORE EVENTS:

Increasing to 10 annual Business After 5 events

Increasing to 4 annual Local Leaders Luncheons

Increasing to 5 YPN Events and 4 YPN Workshops

CONTACT:
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Benefits of sponsorship include:

- Enhanced brand visibility from high open rates on e-blasts seen by over 5,000 contacts each cycle
- Valuable networking opportunities
- Positive community image
- Lead generation and business growth
- Competitive advantage – stand out among your competitors
- Building successful partnerships and relationships
- Enhance your employee engagement by allowing them to participate in events and programs

Benefits of sponsorship to the community include:

- Supports small businesses and increases the local spend in the community / supports local economic growth
- Strengthens community collaboration and connection
- Fosters positive civic engagement
- Provides valuable educational opportunities
- Promotes a vibrant, inclusive culture
- Assists in creating memorable moments

CONTACT:
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Chamber Cup

Happy Gilmore Classic

If you're looking to build your business, practice your swing, and get your brand noticed both on and off the course, sponsoring our Chamber Cup is the perfect match fore your business. New theme this year: Happy Gilmore Classic with fun new player activations.

Tuesday September 29, 2026
12:00pm Registration and Lunch, 1:30pm Shotgun Start followed by banquet dinner
Victoria Park East Club

Recognition	SOLD ~~**Title Sponsor $5,000**~~	**Course Sponsor $2,500**	**Golf Sponsor $1,250**	~~**Hole Sponsor $425/$485**~~ SOLD
Naming rights to the event	✓			
Complimentary tickets	2 foursomes	1 foursome	2 golfers	
Signage on course	3 signs	2 signs	1 sign	✓
Opportunity to set up on hole	✓	✓		✓
Signage at registration	✓	✓	✓	
Speaking opportunities	Introduction at dinner and opportunity to announce low gross foursome			
Logo recognition on all marketing materials	✓	✓		
Logo recognition on all event e-blasts and e-news	✓	✓		
Clickable logo on event registration page	✓	✓	✓	
Logo on cart signs	✓	✓	✓	
Social media exposure	✓	✓	✓	
Exclusive brand and activation opportunities	✓			

Quick Facts:

- Over 120 golfers
- One of our most popular networking events, by par
- Attracts business owners, managers, CEOs, and more
- High social media impressions

Breakfast Academies

3 EVENTS left!

The Breakfast Academy series is a learning platform connecting Chamber members of various sizes and sectors to learn essential skills to enhance their operations, talent, and workplace development. Put your brand in front of hundreds of members to enhance your awareness and position you as a leader in our business community.

Thursday September 17, 2026 | Thursday November 19, 2026
Tuesday March 16, 2027 | Tuesday May 18, 2027
7:30am - 9:30am
The University Club

NEW PRICE

Recognition	Title Sponsor $3,000	Community Sponsor $1,000
Naming rights to the event	✓	
Opportunity to speak	✓	
Distribute/display marketing materials to attendees	✓	✓
Complimentary tickets	4	2
Display pop-up banner	On stage	
Recognition in opening remarks	✓	✓
Social Media exposure	✓ - Enhanced	✓
Logo with clickable link on event page registration page	✓ - Enhanced	✓
Logo on marketing materials	✓ - Enhanced	✓
Logo on all tent cards	✓	
Activation table	✓	
Network E-blast	✓	

Quick Facts:

Your brand will be exposed to 200+ attendees in total (over 4 events)

Target audience includes managers, business owners, and not-for-profit leaders

Business After 5

8 EVENTS left!

The Business After 5 series is comprised of 10 networking events, available for free to members, thanks to the support of the series sponsor. Each Business After 5 event is hosted by a Guelph Chamber member featuring a new location, an interesting product, or an engaging tour of their space. These networking events allow businesses of all sizes to network, create connections, and cultivate working relationships to ensure business prosperity and economic development. Promote your brand as a champion of connecting and supporting businesses by being our exclusive Presenting Sponsor.

5:00pm - 6:30pm

NEW PRICE

Presenting Sponsor - $5,000

- The opportunity to be introduced as the Presenting Sponsor at each event and give a brief overview of your organization
- The opportunity to introduce the guest speaker at each event (introduction of guest speaker provided by Guelph Chamber of Commerce)
- Event naming rights (Business After 5s presented by *Your Business Name*)
- Social media exposure prior to and during all 10 Business After 5 events
- Logo displayed on all Business After 5 marketing materials
- Minimum of 2 e-blasts per event featuring your logo
- Minimum of 2 e-newsletters per event featuring your logo
- 1 Network e-blast (clickable e-blast to our network promoting your brand or project)
- Opportunity to display pop up banner and distribute marketing materials at events
- Logo with clickable link to your website on event registration pages
- Unlimited attendance from your company's staff

Community Sponsor - ~~$2,000~~ SOLD

- Guaranteed opportunity to host a Business After 5
- Social media exposure prior to and during all 10 Business After 5 events
- Logo displayed on all Business After 5 marketing materials
- Minimum of 2 e-blasts per event featuring your logo
- Minimum of 2 e-newsletters per event featuring your logo
- 1 Network e-blast (clickable e-blast to our network promoting your brand or project)
- Opportunity to display pop up banner and distribute marketing materials at events
- Logo with clickable link to your website on event registration pages

Quick Facts:

Your brand will be exposed to over 750+ attendees over 10 BA5s

Our most popular and well-attended networking event series

Coffee Connector

The Coffee Connector series gathers members of the Guelph community for an engaging afternoon of meeting new people and sharing insights about their businesses. These networking events provide opportunities for organizations of all sizes to build connections, foster meaningful relationships, and support long-term business growth and economic development. Position your brand as a leader in championing local connections and business success by becoming our exclusive Presenting Sponsor.

Wednesday September 23, 2026
Wednesday November 18, 2026
Thursday January 28, 2027
Tuesday March 23, 2027

Presenting Sponsor - ~~$1,000~~ **SOLD**

- The opportunity to be introduced as the Presenting Sponsor for each event
- Event naming rights (The Coffee Connector presented by Your Business Name)
- Logo displayed on all marketing materials
- Minimum of 2 e-blasts per event featuring your logo
- Minimum of 2 e-newsletters per event featuring your logo
- 1 Network e-blast (clickable e-blast to our network promoting your brand or project)
- Opportunity to display pop up banner
- Opportunity to participate in each event

CONTACT:
Beth Davidson, ***Membership Lead***: beth@guelphchamber.com

Quick Facts:

80 attendees over the event year

Attracts a diverse range of businesses in Guelph from all sectors and business size

Great opportunity to speak one-on-one with members

Local Leaders Luncheon **4 EVENTS**

The Local Leaders Luncheon series is comprised of 4 events and is a premier networking opportunity connecting Guelph's community leaders together. Join local business professionals to network over lunch and hear a thought provoking and inspiring conversation from a panel of local leaders on diverse topics. Sponsoring this series provides you with the opportunity to put your organization in front of a handful of some of Guelph's movers and shakers to foster connections to advance your trajectory.

Thursday October 29, 2026 | Thursday January 21, 2027
Thursday February 25, 2027 | Thursday May 13, 2027
11:30am - 2:00pm
Victoria Park East Golf Club

Recognition	SOLD ~~**Title Sponsor $5,000**~~	**Community Sponsor $2,500**	**Supporting Sponsor $1,000**
Naming rights to the event	✓		
Opportunity to speak	Make introductory remarks and introduce speaker(s)		
Distribute/display marketing materials to attendees	✓	✓	✓
Complimentary tickets	4	2	1
Display pop-up banner	On Stage	In room	In room
Recognition in opening remarks	✓	✓	✓
Social Media exposure	✓ - Enhanced	✓	✓
Logo with clickable link on event page registration page	✓ - Enhanced	✓	✓
Logo on marketing materials	✓ - Enhanced	✓	

Quick Facts:

Approx 100 attendees per event

Attracts an audience engaged in their community

Network with a mix of businesses & NFP organizations

Roundtable Series

NEW in 2026-27!

Sponsoring our roundtable series offers a unique opportunity to align your organization with meaningful, solution-focused conversations across key industries such as healthcare, housing, manufacturing, and education. Each session brings together industry leaders to discuss current challenges, share insights, and identify collaborative ways to strengthen their sectors and the broader community. As a sponsor, you will be positioned at the center of these impactful dialogues, gaining visibility among diverse stakeholders while demonstrating your commitment to innovation, partnership, and community well-being.

OCTOBER
NOVEMBER
JANUARY
MARCH
APRIL
MAY
2pm-3:30pm

Presenting Sponsor - $3,000

- The opportunity to be introduced as the Presenting Sponsor at each event and give a brief overview of your organization
- Event naming rights (Roundtable Series presented by Your Business Name)
- Logo displayed on all Roundtable materials
- 1 social media post per event featuring your logo
- 1 e-newsletters mention per event featuring your logo
- 1 Network e-blast (clickable e-blast to our network promoting your brand or project)
- Opportunity to display pop up banner
- Opportunity to moderate roundtable discussion

CONTACT:
Isobel Adams, *Interim Director of Operations*: isobel@guelphchamber.com
Chloe Van Kessel, *Events & Membership Coordinator*: chloe@guelphchamber.com

Workshop Series

NEW in 2026-27!

Sponsoring this workshop series offers a unique opportunity to align your brand with practical learning, professional development, and community impact. These half-day training sessions are designed to deliver high-value, focused content on a range of relevant topics, attracting engaged participants who are actively seeking to grow their skills and knowledge. As a sponsor, you will gain direct visibility among a targeted audience, strengthen your reputation as a supporter of education and innovation, and create meaningful connections with potential clients, partners, and talent.

Wednesday October 14, 2026
Wednesday December 9, 2026
Wednesday March 3, 2027
Thursday May 13, 2027
1pm-4pm
Guelph Chamber Offices

Presenting Sponsor - $2,000

- The opportunity to be introduced as the Presenting Sponsor for each event
- Event naming rights (Workshop Series presented by Your Business Name)
- Logo displayed on all workshop materials
- Minimum of 2 e-blasts per event featuring your logo
- Minimum of 2 e-newsletters per event featuring your logo
- 1 Network e-blast (clickable e-blast to our network promoting your brand or project)
- Opportunity to display pop up banner
- Opportunity to participate in each workshop

CONTACT:
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YPN Event Series & Workshops

The Young Professionals (YPN) Series is designed to bring together emerging leaders and professionals from our community to build meaningful connections and expand their networks. Through a mix of engaging events and workshops, participants can learn new skills, share ideas, and grow both personally and professionally. The series fosters collaboration, encourages community involvement, and helps create a stronger, more connected future for local young professionals.

5 Networking Events
4 Workshops

Series Sponsor - ~~$3,000~~ (1) SOLD

- Logo & QR code featured (Highest tier) on our YPN Supporting Partners banner, attending all events & workshops
- Introduced as the series sponsor at each event
- The opportunity to provide opening/closing remarks at events
- Opportunity to display a pop-up banner and/or marketing materials at each event
- Company logo displayed on all YPN marketing materials
- Logo with Clickable link to your website displayed on the YPN registration page
- Social media exposure prior and during each YPN session
- New* Logo featured on quarterly YPN Newsletter distributed to Chamber network
- New* Opportunity to add an organizational highlight into each YPN Newsletter

Event Sponsor - ~~$1,000~~ SOLD

- Logo & QR code featured (Second tier) on our YPN Supporting Partners banner, attending all events & workshops
- Logo with Clickable link to your website displayed on the YPN registration page
- Social media exposure prior and during each YPN session
- New* Opportunity to host YPN event/workshop
- New* Logo featured on quarterly YPN Newsletter distributed to Chamber network
- New* Opportunity to add an organizational highlight into each YPN Newsletter

Network Sponsor (s) - $350 (Spots are limited!) ONE SPOT LEFT

- Logo & QR code featured on our YPN Supporting Partners banner
- Opportunity to display marketing materials to attendees
- Logo with Clickable link to your website displayed on the YPN registration page
- Social media exposure prior and during each YPN session
- New* Opportunity to add an organizational highlight into the quarterly YPN Newsletter

Quick Facts:

Over 400 attendees over the calendar year

Attracts a diverse range of young professionals from all sectors and business size

Easy and relaxed networking

High social media impressions

YPN Workshops

NEW in 2026-27!

Workshops

Sponsoring this workshop series offers a unique opportunity to align your brand with practical learning, professional development, and community impact. These 2-hour training sessions are designed to deliver high-value, focused content on a range of relevant topics, attracting engaged young professionals who are actively seeking to grow their skills and knowledge. As a sponsor, you will gain direct visibility among a targeted audience, strengthen your reputation as a supporter of education and innovation, and create meaningful connections with potential clients, partners, and talent.

Empowerment Sponsor (4) - $500 ONE SPOT LEFT

- The opportunity to be introduced as the Presenting Sponsor for one of the assigned workshops (Workshop presented by Your Business Name)
- Logo displayed on all workshop materials throughout the year
- Logo with Clickable link to your website displayed on the workshop registration page
- Minimum of 2 e-blasts per event featuring your logo
- Minimum of 2 e-newsletters per event featuring your logo
- Opportunity to display pop up banner
- Opportunity to participate in each workshop

CONTACT:
Chloe Van Kessel, ***Events & Membership Coordinator***: chloe@guelphchamber.com

Tabletop Tradeshow

Celebrate Small Business Week by showcasing your business! The Tabletop Tradeshow features 50+ members who are showcasing their cutting-edge products and services. Stand out as a leader for small businesses in our community.

Wednesday October 22, 2026
4:00pm - 7:00pm
Victoria Park East Golf Club

Recognition	Title Sponsor $3,000	Event Sponsor $1,500	Emerging Sponsor $750
Naming rights to the event	✓		
Complimentary tickets	2 tables	1 table	1 table
Display pop-up banner	✓		
Social Media exposure	✓ - Enhanced	✓	
Logo with clickable link on event page registration page	✓ - Enhanced	✓	✓
Logo on marketing materials	✓ - Enhanced	✓	
Logo on event brochure	✓ - Enhanced	✓	✓
Logo on all event signage	✓ - Enhanced	✓	

Quick Facts:

Over 50 small businesses showcasing their goods, products, and services (anticipated)

Over 200+ general attendees (anticipated)

CAO Breakfast

Meet your city management team and get plugged into what is happening in office of the Chief Administrative Officer (CAO) at the City of Guelph. Hear from CAO Tara Baker, and Deputy CAOs Colleen Clack-Bush, Stephen O'Brien, and Terry Gayman on how they're working to advance the business climate in Guelph and bring about efficient solutions to local challenges.

Tuesday November 24th, 2026
7:30am - 9:30am
Victoria Park East Golf Club

Recognition	Title Sponsor $3,000	Community Sponsor $1,500
Naming rights to the event	✓	
Opportunity to speak	Make introductory remarks and introduce speaker(s)	
Distribute/display marketing materials to attendees	✓	
Complimentary tickets	4	2
Display pop-up banner	On stage	In room
Recognition in opening remarks	✓	✓
Social Media exposure	✓ - Enhanced	✓
Logo with clickable link on event page registration page	✓ - Enhanced	✓
Logo on marketing materials	✓ - Enhanced	✓

Quick Facts:

Attracts 80+ attendees

Attracts an audience engaged in their community

Network with a mix of businesses & NFP organizations

Manufacturing Summit

NEW in 2026-27!

The Manufacturing Summit will bring together industry and community leaders for a keynote presentation, panel discussion, and exhibitor showcase. Manufacturing is evolving at an unprecedented pace, and this summit offers a unique opportunity for forward-thinking organizations to position themselves at the center of that transformation. By sponsoring, your brand will gain direct exposure to industry leaders, decision-makers, and innovators actively seeking solutions and collaborations. Sponsorship places your organization alongside the voices shaping the future of manufacturing - enhancing your visibility, credibility, and influence within a highly targeted and engaged audience.

Thursday December 3rd, 2026
11am-2pm
Frank Hasenfratz Centre for Excellence

Recognition	SOLD ~~Title Sponsor $4,000~~	Panel Sponsor $4,500	Event Sponsor $750
Naming rights to the event	✓		
Opportunity to speak	✓ - Introduce Keynote	✓ - Introduce Panel	
Reserved seating at head table	✓		
Distribute/display marketing materials to attendees	✓	✓	
Complimentary tickets	4	2	1
Display pop-up banner	On stage	✓	
Recognition in opening remarks	✓	✓	
Social Media exposure	✓ - Enhanced	✓	
Logo with clickable link on event page registration page	✓ - Enhanced	✓	
Logo on marketing materials	✓ - Enhanced	✓	✓
Logo on all tent cards	✓	✓	✓
Activation table	✓		

150+ attendees expected

Presentation, Panel Discussion and Exhibitor Showcase

Direct exposure to Industry Leaders, Innovators & CEO's

Economic Summit

The Economic Summit will provide an update on Guelph's current business and economic climate, while exploring how to unlock opportunities for growth. Hear from a keynote speaker and panel on key issues facing our community, and how we can collectively work together to drive innovation and prosperity.

Tuesday February 9, 2027
11:00am - 2:00pm
Victoria Park East Golf Club

Recognition	Title Sponsor $3,000	Panel Sponsor $1,500	Event Sponsor $750
Naming rights to the event	✓		
Opportunity to speak	✓ - Introduce Keynote	✓ - Introduce Panel	
Reserved seating at head table	✓		
Distribute/display marketing materials to attendees	✓	✓	
Complimentary tickets	4	2	1
Display pop-up banner	On stage	✓	
Recognition in opening remarks	✓	✓	
Social Media exposure	✓ - Enhanced	✓	
Logo with clickable link on event page registration page	✓ - Enhanced	✓	
Logo on marketing materials	✓ - Enhanced	✓	✓
Logo on all tent cards	✓	✓	✓
Activation table	✓		

Quick Facts:

100+ attendees (anticipated)

Attracts Guelph's most influential thought leaders from business, government, and academia

International Women's Day Luncheon

NEW in 2026-27!

Our International Women's Day Luncheon will feature a women's vendor marketplace, a panel discussion with women from various industries, and a delicious lunch. Celebrate the amazing women in Guelph and network with business and community leaders.

Sponsoring this event allows your brand to stand out in a crowd and shows you as a community connector and champion. This sponsorship opportunity positions your brand as a champion of equity, diversity, and inclusion.

Tuesday March 9, 2027
11:00am - 2:00pm
Victoria Park East Golf Club

Recognition	SOLD ~~**Title Sponsor $4,000**~~	**Community Sponsor $2,500**	**Decor Sponsor $2,000**	**Event Sponsor $1,000**	**Conversation Sponsor $500**
Naming rights to the event	✓				
Opportunity to speak	✓				
Distribute/display marketing materials to attendees	✓	✓	✓	✓	✓
Complimentary tickets	4	3	2	2	1
Display pop-up banner	On stage	✓			
Recognition in opening remarks	✓	✓			
Social Media exposure	✓ - Enhanced	✓	✓		
Logo with clickable link on event page registration page	✓ - Enhanced	✓	✓	✓	✓
Logo on marketing materials	✓ - Enhanced	✓	✓	✓	
Logo on all tent cards	✓	✓	✓		

Quick Facts:

- 150+ attendees expected
- Attracts a diverse range of women-led businesses
- Women supporting women networking
- High social media impressions

Mayor's Breakfast

The State of the City is a premier community networking event where the Mayor of the City of Guelph addresses business and community leaders. Put your organization's brand in front of hundreds of business professionals as we get introduced to the new Mayor.

Thursday April 8, 2027
7:00am - 10:00am
Delta Guelph Hotel & Conference Centre

Recognition	~~Title Sponsor $6,000~~ SOLD	Event Sponsor $4,000	Community Sponsor $3,000	Small Business Sponsor $500
Naming rights to the event	✓			
Opportunity to speak	Make introductory remarks and introduce Mayor			
Distribute/display marketing materials to attendees	✓	✓	✓	
Complimentary tickets	6	4	2	1
Display pop-up banner	On stage	In room	✓	
Recognition in opening remarks	✓	✓	✓	
Social Media exposure	✓ - Enhanced	✓	✓	
Logo with clickable link on event page registration page	✓ - Enhanced	✓	✓	✓
Logo on marketing materials	✓ - Enhanced	✓		
Logo on all tent cards	✓	✓	✓	✓
Activation Table		✓		

Quick Facts:

- 300+ attendees expected
- Attracts a diverse range Guelph businesses & NFP organizations
- One of our biggest networking events of the year
- High social media impressions
- Media coverage of event

Business Expo

Hosted by the Greater KW, Guelph, and Cambridge Chambers of Commerce, the 2026 Business Expo will highlight the tri-city business communities. With over 1,200 attendees, this event provides plenty of opportunities to showcase your brand across three cities.

Wednesday April 14th, 2027
2:00pm - 6:00pm
Bingemans

	Gold Sponsor $1,750	Silver Sponsor $1,250	Bronze Sponsor $1,000
Booth	10' x 10' booth in premium location	10' x 10' booth	8' x 8' booth
Logo on all promotional materials across 3 chambers	✓	✓	✓
Logo on all 3 chamber event registration pages, hyperlinked to your site	✓	✓	✓
Inclusion in digital expo guide	1/2 page ad and logo placement	Logo placement	

CONTACT:
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Chloe Van Kessel, ***Events & Membership Coordinator***: chloe@guelphchamber.com

Quick Facts:

- Our largest attended event with over 1,200 attendees
- High-profile event with exposure to members of 3 different chambers
- High social media impressions
- Media exposure

Guelph Awards of Excellence

The Guelph Awards of Excellence is the community's premier appreciation event and celebrates the exceptional businesses and individuals that call Guelph home. Through various Chamber awards, business and individuals will be recognized for their efforts in building our community.

Wednesday June 16, 2027
5:00pm - 9:00pm
Delta Guelph Hotel & Conference Centre

Recognition	Community Pillar $5,000	Recognizing Excellence $4,000	Celebrating Community $2,500	Activation Opportunities** $1,500
Complimentary tickets	6*	4*	2*	0*
Opportunity to present an award on stage	✓			
Company logo recognition in finalist video	✓			
Logo recognition in sponsor reel	✓ - Full screen	✓ - Shared	✓ - Shared	
Social Media exposure	✓ - Enhanced	✓	✓	
Logo with clickable link on event page registration page	✓ - Enhanced	✓	✓	
Logo on marketing materials	✓ - Enhanced	✓	✓	
Logo in event programme	✓ - Enhanced	✓	✓	✓
Recognition at event by emcees	✓ - Enhanced	✓	✓	✓

*Opportunity to purchase additional tickets at a pro-rated sponsor rate
**Activation opportunities include wine sponsor, registration sponsor, décor sponsor, table/centrepiece sponsor

Micro Sponsorships include:

- Booklet sponsor ($250): Add your logo to our event programme distributed in print and digitally to all attendees
- Reception Sponsor ($500): Put your brand on display at our pre-awards reception with napkins featuring your logo handed out to all attendees

Quick Facts:

- Over 350 attendees every year
- Attracts a diverse range of businesses in Guelph from all sectors and business size
- Guelph's biggest business celebration
- Media coverage of event
- High social media impressions