

POLICY Sponsorship

Throughout our history, the Guelph Chamber has played a significant role in bringing together business and community leaders to advocate to all levels of government for policies that further enhance our city's social and economic prosperity.

Sponsoring a policy project allows your organization to move the needle on critical issues and enables your organization to become leaders on the issue, all while providing brand exposure.

Research/ Industry Report - \$1,500

A customizable 1-to-2-page report highlighting key information on a certain sector, industry, or issues affecting businesses. While not providing recommendations, this highly specific report is designed to help give you or your intended audience a greater understanding of local business needs and opportunities.

Benefits:

- A PDF version of the customized report
- Promotion of the report in 1 (one) Advocacy E-Newsletter, sent to over 2,000 contacts

Policy Brief - \$3,000

A 2-to-4-page brief, supported by research, that outlines a specific policy or advocacy issue. The document includes a brief overview or background of the issue and a set of recommendations to the responsible level(s) of government and/or other stakeholders.

Benefits:

- A PDF version of the completed policy brief, featuring your organization's logo
- Two (2) Chamber coordinated meeting(s) with pertinent officials to discuss the report and advocacy effort, including one exploratory meeting and one meeting to go over the final report
- Promotion of the report in 1 (one) Advocacy E-Newsletter, sent to over 2,000 contacts
- Promotion of the brief in 1 (one) E-Newsletter, sent to over 5,000 contacts
- Minimum of 2 (two) designed social media posts
- Brief featured on the Advocacy page of our website, including your organization's logo and a link to your website

Policy Project - \$7,000

A 5-to-8-page report, supported by research, that provides a comprehensive outline of a of specific policy issue. The project includes an extensive exploration into the background, development and overview of the issue and a comprehensive set of recommendations to the responsible level(s) of government and/or other stakeholders.

Benefits:

- A PDF version of the completed project, featuring your organization's logo and a brief profile of your organization
- Chamber coordinated meeting(s) with pertinent officials to discuss the report and advocacy effort
- Your organization's logo featured on the designed project cover page
- 1 (one) designed E-Blast, featuring your organization's logo and link to your website sent to over 2,500 contacts
- Promotion of the report in 2 (two) Advocacy E-Newsletters, sent to over 2,000 contacts
- Sponsorship of 1 (one) Advocacy E-News Letter, sent to over 2,000 contacts
- Promotion of the project in 2 (two) E-Newsletters, sent to over 5,000 contacts
- Minimum of 4 (four) designed social media posts
- A news release, sent out by the Guelph Chamber of Commerce to local media partners
- Project featured on the Advocacy page of our website including your organization's logo and a link to your website