

2025-2026
GUELPH CHAMBER OF COMMERCE
Annual Sponsorship Package





A message to our community partners

We'd like to extend our sincerest gratitude to our community partners – past, present, and future. Your collaborative efforts have played a vital role in allowing us to enhance our offerings to our members and will allow us to continue to *help businesses thrive*.

Your support isn't just appreciated, it's *essential*. We're proud to have you as a part of our organization, and we look forward to continuing to grow and succeed *together*.

CONTACT:

Isobel Adams, Program & Events Manager: isobel@guelphchamber.com

Chloe Van Kessel, Events & Membership Coordinator: chloe@guelphchamber.com



Fast facts about the Guelph Chamber

- Over 750 member organizations
- A diverse sector of businesses including advanced manufacturing, clean-tech, non-profits and charities, education, construction and trades, professional services, and more
- Named in the top 10 for Canada's fastest growing chambers in 2024 for medium and large chambers with 500+ members
- 30+ annual events attracting thousands of business professionals and change-makers

Community impact and value

Are you looking to increase your brand's presence in the Guelph community and enhance your business advantage?

Are you looking to support the local business ecosystem?

The Guelph Chamber works with organizations to develop customized sponsorship plans to meet your business' unique needs.

CONTACT:

Isobel Adams, Program & Events Manager: isobel@guelphchamber.com

Chloe Van Kessel, Events & Membership Coordinator: chloe@guelphchamber.com

Benefits of sponsorship include:

-  • Enhanced brand visibility from high open rates on e-blasts seen by over 5,000 contacts each cycle
-  • Valuable networking opportunities
-  • Positive community image
-  • Lead generation and business growth
-  • Competitive advantage – stand out among your competitors
-  • Building successful partnerships and relationships
-  • Enhance your employee engagement by allowing them to participate in events and programs

Benefits of sponsorship to the community include:

-  • Supports small businesses and increases the local spend in the community / supports local economic growth
-  • Strengthens community collaboration and connection
-  • Fosters positive civic engagement
-  • Provides valuable educational opportunities
-  • Promotes a vibrant, inclusive culture
-  • Assists in creating memorable moments



CONTACT:

Isobel Adams, Program & Events Manager: isobel@guelphchamber.com

Chloe Van Kessel, Events & Membership Coordinator: chloe@guelphchamber.com

Business After 5

8 EVENTS

The Business After 5 series is comprised of 8 networking events, available for free to members, thanks to the support of the series sponsor. Each Business After 5 event is hosted by a Guelph Chamber member featuring a new location, an interesting product, or an engaging tour of their space. These networking events allow businesses of all sizes to network, create connections, and cultivate working relationships to ensure business prosperity and economic development. Promote your brand as a champion of connecting and supporting businesses by being our exclusive Presenting Sponsor.



**Tuesday September 16, 2025 | Thursday October 16, 2025 | Thursday November 6, 2025 |
Tuesday January 20, 2026 | Tuesday February 24, 2025 | Tuesday March 24, 2026 |
Tuesday April 7, 2026 | Tuesday May 28, 2026**

5:00pm - 6:30pm

Presenting Sponsor - \$5,000

- The opportunity to be introduced as the Presenting Sponsor at each event and give a brief overview of your organization
- The opportunity to introduce the guest speaker at each event (introduction of guest speaker provided by Guelph Chamber of Commerce)
- Event naming rights (Business After 5s presented by Your Business Name)
- Social media exposure prior to and during all 8 Business After 5 events
- Logo displayed on all Business After 5 marketing materials
- Minimum of 2 e-blasts per event featuring your logo
- Minimum of 2 e-newsletters per event featuring your logo
- 1 Network e-blast (clickable e-blast to our network promoting your brand or project)
- Opportunity to display pop up banner and distribute marketing materials at events
- Logo with clickable link to your website on event registration pages
- Unlimited attendance from your company's staff

Quick Facts:



Your brand will be exposed to over 600 attendees over 8 BA5s



Our most popular and well-attended networking event series



Breakfast Academies

4 EVENTS

The Breakfast Academy series is a learning platform connecting Chamber members of various sizes and sectors to learn essential skills to enhance their operations, talent, and workplace development. Put your brand in front of hundreds of members to enhance your awareness and position you as a leader in our business community.



Tuesday October 7, 2025 | Tuesday November 4, 2025 | Tuesday March 3, 2026 | Tuesday April 21, 2026
7:30am - 9:30am
Italian Canadian Club



Recognition	Title Sponsor \$5,000 SOLD	Community Sponsor \$2,000
Naming rights to the event		
Opportunity to speak		
Distribute/display marketing materials to attendees		
Complimentary tickets	4	2
Display pop-up banner	On stage	
Recognition in opening remarks		
Social Media exposure	 - enhanced	
Logo with clickable link on event page registration page	 - enhanced	
Logo on marketing materials	 - enhanced	
Logo on all tent cards		
Activation table		
Network E-blast		

Quick Facts:



Your brand will be exposed to 200+ attendees in total (over 4 events)



Target audience includes managers, business owners, and not-for-profit leaders

Tabletop Tradeshow

Celebrate Small Business Week by showcasing your business! The Tabletop Tradeshow features 50+ members who are showcasing their cutting-edge products and services. Stand out as a leader for small businesses in our community.

NEW in
2025-26!

Wednesday October 22nd
4:00pm - 7:00pm
Victoria Park East Golf Club



Recognition	Title Sponsor \$3,000	Event Sponsor \$1,500	Emerging Sponsor \$750
Naming rights to the event			
Complimentary tickets	2 tables	1 table	1 table
Display pop-up banner			
Social Media exposure	- enhanced		
Logo with clickable link on event page registration page	- enhanced		
Logo on marketing materials	- enhanced		
Logo on event brochure	- enhanced		
Logo on all event signage	- enhanced		

Quick Facts:



Over 50 small businesses showcasing their goods, products, and services (anticipated)



Over 200+ general attendees (anticipated)

Inspirational Women

3 EVENTS

The Inspirational Women series comprises of 3 luncheons providing inspiring, progressive, and celebratory panel discussions featuring prominent female community leaders and CEOs. This series shares all sides of the personal and professional barriers women in our community have had to overcome to reach their current successes.

Sponsoring this event allows your brand to stand out in a crowd and shows you as a community connector and champion. This sponsorship opportunity positions your brand as a champion of equity, diversity, and inclusion.



Thursday October 30, 2025 | Thursday January 29, 2026 | Thursday March 19, 2026

12:00pm - 2:00pm

Victoria Park East Golf Club

Recognition	Title Sponsor \$5,000	Community Sponsor \$3,500	Event Sponsor (1 event only) \$1,500	Conversation Sponsor \$750
Naming rights to the event				
Opportunity to speak				
Distribute/display marketing materials to attendees				
Complimentary tickets	4	2	2	1
Display pop-up banner	On stage			
Recognition in opening remarks				
Social Media exposure	- enhanced			
Logo with clickable link on event page registration page	- enhanced			
Logo on marketing materials	- enhanced			
Logo on all tent cards				
Activation Table				

Quick Facts:



Over 250 event attendees over 3 events



Our most high-impact and inspiring event series



Attracts leaders in business and community change-makers

Municipal Budget Breakfast

The Municipal Budget Breakfast provides an opportunity for community and business leaders to get plugged into what is happening with the city's executive team. Learn about key priorities and hear about the business of running the city from the Chief Administrative Officer of the City of Guelph.



Thursday November 20, 2025
7:30am - 9:30am
Victoria Park East Golf Club



Recognition	Title Sponsor \$4,000 SOLD	Event Sponsor \$2,500	Community Sponsor \$1,500
Naming rights to the event			
Opportunity to speak	Make introductory remarks and introduce speaker(s)		
Distribute/display marketing materials to attendees			
Complimentary tickets	4	3	2
Display pop-up banner	On stage	In room	In room
Recognition in opening remarks			
Social Media exposure	 - enhanced		
Logo with clickable link on event page registration page	 - enhanced		
Logo on marketing materials	 - enhanced		

Quick Facts:



Attracts 60-80 attendees

Economic Summit

The Economic Summit will provide an update on Guelph's current business and economic climate, while exploring how to unlock opportunities for growth. Hear from a keynote speaker and panel on key issues facing our community, and how we can collectively work together to drive innovation and prosperity.

Thursday January 22, 2026

11:00am - 2:00pm

Cutten Fields



Recognition	Title Sponsor \$4,000	Community Sponsor \$2,500	Supporting Sponsor \$1,000
Naming rights to the event			
Opportunity to speak	- Introduce Keynote	- Introduce Panel	
Reserved seating at head table			
Distribute/display marketing materials to attendees			
Complimentary tickets	4	2	1
Display pop-up banner	On stage		
Recognition in opening remarks			
Social Media exposure	- enhanced		
Logo with clickable link on event page registration page	- enhanced		
Logo on marketing materials	- enhanced		
Logo on all tent cards			
Activation table			

Quick Facts:



100+ attendees
(anticipated)



Attracts Guelph's most influential thought leaders from business, government, and academia

State of the City

The State of the City is a premier community networking event where the Mayor of the City of Guelph addresses business and community leaders. Put your organization's brand in front of hundreds of business professionals as the Mayor outlines his community vision, shares progresses and challenges from the past year, and fields questions from the audience.



Thursday February 12, 2026

7:00am - 10:00am

Delta Guelph Hotel & Conference Centre



Recognition	Title Sponsor SOLD \$6,000	Event Sponsor \$4,000	Community Sponsor \$3,000	Small Business Sponsor \$500
Naming rights to the event				
Opportunity to speak	Make introductory remarks and introduce Mayor			
Distribute/display marketing materials to attendees				
Complimentary tickets	6	4	2	1
Display pop-up banner	On stage	In room		
Recognition in opening remarks				
Social Media exposure	 - enhanced			
Logo with clickable link on event page registration page	 - enhanced			
Logo on marketing materials	 - enhanced			
Logo on all tent cards				
Activation Table				

Local Leaders Luncheon 2 EVENTS

The Local Leaders Luncheon series is comprised of 2 events and is a premier networking opportunity connecting Guelph's community leaders together. Join local business professionals to network over lunch and hear a thought provoking and inspiring conversation from a panel of local leaders on diverse topics. Sponsoring this series provides you with the opportunity to put your organization in front of a handful of some of Guelph's movers and shakers to foster connections to advance your trajectory.



Thursday February 26, 2026 & Thursday May 12, 2026

11:30am - 2:00pm
Cutten Fields

Recognition	Title Sponsor \$3,000	Community Sponsor \$1,500	Supporting Sponsor \$750
Naming rights to the event			
Opportunity to speak	Make introductory remarks and introduce speaker(s)		
Distribute/display marketing materials to attendees	Yes		
Complimentary tickets	4	2	1
Display pop-up banner	On Stage		
Recognition in opening remarks			
Social Media exposure	 - enhanced		
Logo with clickable link on event page registration page	 - enhanced		
Logo on marketing materials	 - enhanced		

Business Expo

Hosted by the Greater KW, Guelph, and Cambridge Chambers of Commerce, the 2026 Business Expo will highlight the tri-city business communities. With over 1,200 attendees, this event provides plenty of opportunities to showcase your brand across three cities.

Wednesday April 15th, 2026

2:00pm - 7:00pm

Bingemans



	Gold Sponsor \$1,750	Silver Sponsor \$1,250	Bronze Sponsor \$1,000
Booth	10' x 10' booth in premium location	10' x 10' booth	8' x 8' booth
Logo on all promotional materials across 3 chambers			
Logo on all 3 chamber event registration pages, hyperlinked to your site			
Inclusion in digital expo guide			

Quick Facts:



Our largest attended event with over 1,200 attendees



High-profile event with exposure to members of 3 different chambers



Media exposure

CONTACT:

Isobel Adams, Program & Events Manager: isobel@guelphchamber.com

Chloe Van Kessel, Events & Membership Coordinator: chloe@guelphchamber.com

Guelph Awards of Excellence

The Guelph Awards of Excellence is the community's premier appreciation event and celebrates the exceptional businesses and individuals that call Guelph home. Through various Chamber awards, business and individuals will be recognized for their efforts in building our community.

Thursday June 18, 2026

5:00pm - 9:00pm

Delta Guelph Hotel & Conference Centre



Recognition	Community Pillar \$5,000	Recognizing Excellence \$4,000	Celebrating Community \$2,500	Activation Opportunities** \$1,500
Complimentary tickets	6*	4*	2*	0*
Opportunity to present an award on stage				
Company logo recognition in finalist video				
Logo recognition in sponsor reel	 - full screen	 - shared	 - shared	
Social Media exposure	 - enhanced			
Logo with clickable link on event page registration page	 - enhanced			
Logo on marketing materials	 - enhanced			
Logo in event programme	 - enhanced			
Recognition at event by emcees	 - enhanced			

*Opportunity to purchase additional tickets at a pro-rated sponsor rate

**Activation opportunities include wine sponsor, registration sponsor, décor sponsor, table/centrepiece sponsor

Quick Facts:



Over 350 attendees every year



Attracts a diverse range of businesses in Guelph from all sectors and business size



Guelph's biggest business celebration



Media coverage of event



High social media impressions