2026-2027

GUELPH CHAMBER OF COMMERCE

Annual Sponsorship Package













GUELPH CHAMBER OF COMMERCE



A message to our community partners

We'd like to extend our sincerest gratitude to our community partners – past, present, and future. Your collaborative efforts have played a vital role in allowing us to enhance our offerings to our members and will allow us to continue to *help businesses thrive*.

Your support isn't just appreciated, it's *essential*. We're proud to have you as a part of our organization, and we look forward to continuing to grow and succeed *together*.

CONTACT:
Isobel Adams, ***Interim Director of Operations***: isobel@guelphchamber.com
Chloe Van Kessel, ***Events & Membership Coordinator***: chloe@guelphchamber.com













Fast facts about the Guelph Chamber

- Over 750 member organizations
- A diverse sector of businesses including advanced manufacturing, clean-tech, non-profits and charities, education, construction and trades, professional services, and more
- Named in the top 10 for Canada's fastest growing chambers in 2024 for medium and large chambers with 500+ members
- 55+ annual events attracting thousands of business professionals and change-makers

Community impact and value

Are you looking to increase your brand's presence in the Guelph community and enhance your business advantage?

Are you looking to support the local business ecosystem?

The Guelph Chamber works with organizations to develop customized sponsorship plans to meet your business' unique needs.

What's new this year?

NEW EVENTS:

- Manufacturing Summit
- International Women's Day Luncheon
- Workshop Series
- Coffee Connector
- Roundtable Series

MORE EVENTS:

Increasing to 10 annual Business After 5 events

Increasing to 4 annual Local Leaders Luncheons

Increasing to 5 YPN Events and 4 YPN Workshops

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Benefits of sponsorship include:

- Enhanced brand visibility from high open rates on e-blasts seen by over 5,000 contacts each cycle
- Valuable networking opportunities
- Positive community image
- Lead generation and business growth
- Competitive advantage – stand out among your competitors
- Building successful partnerships and relationships
- Enhance your employee engagement by allowing them to participate in events and programs

Benefits of sponsorship to the community include:

- Supports small businesses and increases the local spend in the community / supports local economic growth
- Strengthens community collaboration and connection
- Fosters positive civic engagement
- Provides valuable educational opportunities
- Promotes a vibrant, inclusive culture
- Assists in creating memorable moments

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Business After 5

6 EVENTS



The Business After 5 series is comprised of 10 networking events, available for free to members, thanks to the support of the series sponsor. Each Business After 5 event is hosted by a Guelph Chamber member featuring a new location, an interesting product, or an engaging tour of their space. These networking events allow businesses of all sizes to network, create connections, and cultivate working relationships to ensure business prosperity and economic development. Promote your brand as a champion of connecting and supporting businesses by being our exclusive Presenting Sponsor.

5:00pm - 6:30pm

Presenting Sponsor - $3,500 for series OR $650 per event

- The opportunity to be introduced as the Presenting Sponsor at each event and give a brief overview of your organization
- The opportunity to introduce the guest speaker at each event (introduction of guest speaker provided by Guelph Chamber of Commerce)
- Event naming rights (Business After 5s presented by *Your Business Name*)
- Social media exposure prior to and during all 10 Business After 5 events
- Logo displayed on all Business After 5 marketing materials
- Minimum of 2 e-blasts per event featuring your logo
- Minimum of 2 e-newsletters per event featuring your logo
- 1 Network e-blast (clickable e-blast to our network promoting your brand or project)
- Opportunity to display pop up banner and distribute marketing materials at events
- Logo with clickable link to your website on event registration pages
- Unlimited attendance from your company's staff

Community Sponsor - ~~$2,000~~ **SOLD**

- Guaranteed opportunity to host a Business After 5
- Social media exposure prior to and during all 10 Business After 5 events
- Logo displayed on all Business After 5 marketing materials
- Minimum of 2 e-blasts per event featuring your logo
- Minimum of 2 e-newsletters per event featuring your logo
- 1 Network e-blast (clickable e-blast to our network promoting your brand or project)
- Opportunity to display pop up banner and distribute marketing materials at events
- Logo with clickable link to your website on event registration pages

Quick Facts:

Your brand will be exposed to over 750+ attendees over 10 BA5s

Our most popular and well-attended networking event series

Roundtable Series

NEW in 2026-27!

Sponsoring our roundtable series offers a unique opportunity to align your organization with meaningful, solution-focused conversations across key industries such as healthcare, housing, manufacturing, and education. Each session brings together industry leaders to discuss current challenges, share insights, and identify collaborative ways to strengthen their sectors and the broader community. As a sponsor, you will be positioned at the center of these impactful dialogues, gaining visibility among diverse stakeholders while demonstrating your commitment to innovation, partnership, and community well-being.

JANUARY
MARCH
APRIL
MAY
2pm-3:30pm

Presenting Sponsor - $3,000 for series OR $600 per event

- The opportunity to be introduced as the Presenting Sponsor at each event and give a brief overview of your organization
- Event naming rights (Roundtable Series presented by Your Business Name)
- Logo displayed on all Roundtable materials
- 1 social media post per event featuring your logo
- 1 e-newsletters mention per event featuring your logo
- 1 Network e-blast (clickable e-blast to our network promoting your brand or project)
- Opportunity to display pop up banner
- Opportunity to moderate roundtable discussion

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Manufacturing Summit

NEW in 2026-27!

The Manufacturing Summit will bring together industry and community leaders for a keynote presentation, panel discussion, and exhibitor showcase. Manufacturing is evolving at an unprecedented pace, and this summit offers a unique opportunity for forward-thinking organizations to position themselves at the center of that transformation. By sponsoring, your brand will gain direct exposure to industry leaders, decision-makers, and innovators actively seeking solutions and collaborations. Sponsorship places your organization alongside the voices shaping the future of manufacturing - enhancing your visibility, credibility, and influence within a highly targeted and engaged audience.

Thursday December 3rd, 2026
11am-2pm
Frank Hasenfratz Centre for Excellence

Recognition	SOLD ~~Title Sponsor $4,000~~	Panel Sponsor $2,500	Event Sponsor $750
Naming rights to the event	✓		
Opportunity to speak	✓ - Introduce Keynote	✓ - Introduce Panel	
Reserved seating at head table	✓		
Distribute/display marketing materials to attendees	✓	✓	
Complimentary tickets	4	2	1
Display pop-up banner	On stage	✓	
Recognition in opening remarks	✓	✓	
Social Media exposure	✓ - Enhanced	✓	
Logo with clickable link on event page registration page	✓ - Enhanced	✓	
Logo on marketing materials	✓ - Enhanced	✓	✓
Logo on all tent cards	✓	✓	✓
Activation table	✓		

150+ attendees expected

Presentation, Panel Discussion and Exhibitor Showcase

Direct exposure to Industry Leaders, Innovators & CEO's

Economic Summit



The Economic Summit will explore Guelph's business and economic climate and opportunities for growth. Hear from keynote speaker **Jean-François Perrault, Chief Economist at Scotiabank**, on the global, U.S. and Canadian economic outlook. Enjoy lunch, followed by **MP Dominique O'Rourke's** update on the federal government's direction and support for Canadian businesses through the 2026 Federal Budget.

Thursday February 18, 2027
11:00am - 2:00pm
Victoria Park East Golf Club

Recognition	Title Sponsor $3,000	Panel Sponsor $1,500	Event Sponsor $750
Naming rights to the event	✓		
Opportunity to speak	✓ - Introduce Keynote	✓ - Introduce Panel	
Reserved seating at head table	✓		
Distribute/display marketing materials to attendees	✓	✓	
Complimentary tickets	4	2	1
Display pop-up banner	On stage	✓	
Recognition in opening remarks	✓	✓	
Social Media exposure	✓ - Enhanced	✓	
Logo with clickable link on event page registration page	✓ - Enhanced	✓	
Logo on marketing materials	✓ - Enhanced	✓	✓
Logo on all tent cards	✓	✓	✓
Activation table	✓		

Quick Facts:

100+ attendees (anticipated)

Attracts Guelph's most influential thought leaders from business, government, and academia

International Women's Day Luncheon

NEW in 2026-27!



Our International Women's Day Luncheon will feature a women's vendor marketplace, a panel discussion with women from various industries, and a delicious lunch. Celebrate the amazing women in Guelph and network with business and community leaders.

Sponsoring this event allows your brand to stand out in a crowd and shows you as a community connector and champion. This sponsorship opportunity positions your brand as a champion of equity, diversity, and inclusion.

Tuesday March 9, 2027
11:00am - 2:00pm
Victoria Park East Golf Club

Recognition	Title Sponsor $4,000 (SOLD)	Community Sponsor $2,500	Decor Sponsor $2,000	Event Sponsor $1,000	Conversation Sponsor $500
Naming rights to the event	✓				
Opportunity to speak	✓				
Distribute/display marketing materials to attendees	✓	✓	✓	✓	✓
Complimentary tickets	4	3	2	2	1
Display pop-up banner	On stage	✓			
Recognition in opening remarks	✓	✓			
Social Media exposure	✓ - Enhanced	✓	✓		
Logo with clickable link on event page registration page	✓ - Enhanced	✓	✓	✓	✓
Logo on marketing materials	✓ - Enhanced	✓	✓	✓	
Logo on all tent cards	✓	✓	✓		

Quick Facts:

- 150+ attendees expected
- Attracts a diverse range of women-led businesses
- Women supporting women networking
- High social media impressions

Mayor's Breakfast



The State of the City is a premier community networking event where the Mayor of the City of Guelph addresses business and community leaders. Put your organization's brand in front of hundreds of business professionals as we get introduced to the new Mayor.

Thursday April 8, 2027
7:00am - 10:00am
Delta Guelph Hotel & Conference Centre

Recognition	SOLD ~~Title Sponsor~~ $6,000	Event Sponsor $4,000	Community Sponsor $3,000	Small Business Sponsor $500
Naming rights to the event	✓			
Opportunity to speak	Make introductory remarks and introduce Mayor			
Distribute/display marketing materials to attendees	✓	✓	✓	
Complimentary tickets	6	4	2	1
Display pop-up banner	On stage	In room	✓	
Recognition in opening remarks	✓	✓	✓	
Social Media exposure	✓ - Enhanced	✓	✓	
Logo with clickable link on event page registration page	✓ - Enhanced	✓	✓	✓
Logo on marketing materials	✓ - Enhanced	✓		
Logo on all tent cards	✓	✓	✓	✓
Activation Table		✓		

Quick Facts:

- 300+ attendees expected
- Attracts a diverse range Guelph businesses & NFP organizations
- One of our biggest networking events of the year
- High social media impressions
- Media coverage of event

Business Expo



Hosted by the Greater KW, Guelph, and Cambridge Chambers of Commerce, the 2026 Business Expo will highlight the tri-city business communities. With over 1,200 attendees, this event provides plenty of opportunities to showcase your brand across three cities.

Wednesday April 14th, 2027
2:00pm - 6:00pm
Bingemans

	Gold Sponsor $1,750	**Silver Sponsor $1,250**	**Bronze Sponsor $1,000**
Booth	10' x 10' booth in premium location	10' x 10' booth	8' x 8' booth
Logo on all promotional materials across 3 chambers	✓	✓	✓
Logo on all 3 chamber event registration pages, hyperlinked to your site	✓	✓	✓
Inclusion in digital expo guide	1/2 page ad and logo placement	Logo placement	

CONTACT:
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Quick Facts:

Our largest attended event with over 1,200 attendees

High-profile event with exposure to members of 3 different chambers

High social media impressions

Media exposure

Guelph Awards of Excellence



The Guelph Awards of Excellence is the community's premier appreciation event and celebrates the exceptional businesses and individuals that call Guelph home. Through various Chamber awards, business and individuals will be recognized for their efforts in building our community.

Wednesday June 16, 2027
5:00pm - 9:00pm
Delta Guelph Hotel & Conference Centre

Recognition	Community Pillar $5,000	Recognizing Excellence $4,000	Celebrating Community $2,500	Activation Opportunities** $1,500
Complimentary tickets	6*	4*	2*	0*
Opportunity to present an award on stage	✓			
Company logo recognition in finalist video	✓			
Logo recognition in sponsor reel	✓ - Full screen	✓ - Shared	✓ - Shared	
Social Media exposure	✓ - Enhanced	✓	✓	
Logo with clickable link on event page registration page	✓ - Enhanced	✓	✓	
Logo on marketing materials	✓ - Enhanced	✓	✓	
Logo in event programme	✓ - Enhanced	✓	✓	✓
Recognition at event by emcees	✓ - Enhanced	✓	✓	✓

*Opportunity to purchase additional tickets at a pro-rated sponsor rate
**Activation opportunities include wine sponsor, registration sponsor, décor sponsor, table/centrepiece sponsor

Micro Sponsorships include:

- Booklet sponsor ($250): Add your logo to our event programme distributed in print and digitally to all attendees
- Reception Sponsor ($500): Put your brand on display at our pre-awards reception with napkins featuring your logo handed out to all attendees

Quick Facts:

- Over 350 attendees every year
- Attracts a diverse range of businesses in Guelph from all sectors and business size
- Guelph's biggest business celebration
- Media coverage of event
- High social media impressions