

# Advertising Packages

*Get your brand noticed & your message heard by advertising with the Guelph Chamber*

## Quick stats

- >> Our website averages over 7,000 views per month
- >> Our bi-weekly e-news campaign is sent to over 5,000 contacts
- >> Our bi-weekly e-news campaign has a 10%+ click-rate

## Package 1: The Starter

- 3 months website advertising
- 3 months in bi-weekly e-newsletter
- 1 promotional social media post (shared on one platform)

\$400 + value for  
**\$275 + HST!**

## Package 2: The VIP

- 6 months website advertising
- 6 months in bi-weekly e-newsletter
- 2 promotional social media posts (shared on one platform)

\$800 + value for  
**\$475 + HST!**

## The details

It is the responsibility of the advertiser to provide all artwork, links and content:

- >> Web ad dimensions: 300 pixels X 250 pixels, JPG format
- >> E-news ad dimensions: 175 pixels X 175 pixels, JPG format
- >> Social media image: 1200 pixels X 675 pixels, JPG format

- >> Website link for the ads to click-through to
- >> 280 character social media message, inclusive of hashtags and links

*Please note: the promotional social media posts will only be shared on one platform.*

